

# STIR INNOVATION

• DIA MONTHLY NEWSLETTER •



## PITCHDIA ANNOUNCES FIRST ROUND COMPETITORS

Eight businesses have been selected from a pool of over 25 applicants to move to the first round in the Dalton Innovation Accelerator's second annual PitchDIA competition. Each of the selected applicants will be participating in the PitchDIA event, either on-stage in the pitch competition, or as a featured off-stage exhibitor showcasing their startup.

# FIRST ROUND COMPETITORS

## CRITTER BOX

created an IoT-enabled device to enable automated live bait feeding marketed toward reptile owners that comes with a mobile app allowing owners to feed their pets from anywhere.

## SWEAT PACK

created a mobile app and fitness technology company that allows users to join a group or start a team to motivate each other to meet up for group workouts and sports leagues.

## ELITE LINEMAN TRAINING

aims to train people in our community for entry level line work positions in the electrical lineman industry.

## BLACKWELL PASTURES

produces pastured livestock and poultry as well as vegetables for our community and the surrounding areas to connect the community directly to their local farmer.

## MUSICBÜK

is building a hyper local mobile app that uses artificial intelligence to facilitate the connection between qualified music instructors and prospective students.

## SCRAP SPORTS

is a sports scrapbooking media platform that allows parents to easily create, store and share their kids' sports content.

## RUGXCITE

is a product used to sanitize and deodorize rugs, specially designed to keep bathroom rugs feeling clean while killing mold and bacteria and avoiding frequent rug washes.

## BABY ON BOARD

is a mobile app designed to ensure caregivers never forget a child in the backseat of a car using specialized technology that alerts the caregiver to car seat activity from anywhere.

